



# NYC World News

THE MAGAZINE OF THE NYC GROUP

Athens - Thessaloniki - Prague - Tirana - London

**NEW YORK COLLEGE**  
EUROPEAN & AMERICAN EDUCATION





# NEW YORK EDUCATIONAL GROUP BACHELOR'S, MASTER'S, DOCTORATE AND EXECUTIVE TRAINING PROGRAMS

NEW YORK COLLEGE (NYC) is a group of educational institutions offering high quality multicultural education through academic collaborations with acclaimed American and European universities.

NYC Educational Group was established in 1989 with the assistance of the STATE UNIVERSITY OF NEW YORK, Empire State College, U.S.A.

Besides New York College in Greece with campuses in Athens and Thessaloniki, and the University of New York in Prague, the NYC Educational Group is also affiliated with the University of New York in Tirana and New York College London (in process).

NYC offer **Bachelors, Masters and Ph.D. degrees** in a variety of disciplines in collaboration with distinguished universities in the *United States and Europe*, which ***guarantee students the authentic degree of the partner university***, while many of our programs are taught by the teaching staff of these universities.

NYC can offer a wide selection of training and degree programs to business executives and working professionals, with competitive tuition and delivered with an 'executive-mode' of study, thus, without interrupting participants' work schedules.





# New York College Athens

State University of New York, Empire State College, USA  
Bachelor of Science or Bachelor of Arts with Concentrations in:

- Business Administration
  - Finance
  - Marketing
  - Management
- International Business
- Business Communications
  - Computer Science
  - Information Systems
  - Psychology
- Communications
  - International Relations
- Communication: Mass Media Production

## University of Greenwich, UK

- Extended BEng (Hons) Computer Systems & Software Engineering
  - Extended BSc (Hons) Science
- Extended BEng (Hons) Electrical & Electronic Engineering
  - Extended BA (Hons) International Studies
    - BA (Hons) Business Studies
- BA (Hons) Business Studies (Marketing/ Finance/ HRM/ Logistics/ International Business/ Shipping/ Tourism)
- BA (Hons) English Language and English Language Teaching
  - BA (Hons) Film Studies
- BSc (Hons) Internet Engineering & Web Management
  - BSc (Hons) Computer Networking
  - BSc (Hons) Psychology
  - BSc (Hons) Human Nutrition
  - BSc (Hons) Biomedical Sciences
- MSc Internet Engineering & Web Management
  - MSc Marine Engineering Management
  - MSc Global Shipping Management
- MA Second Language Learning & Teaching
  - MBA

## Université Toulouse 1 Capitole, France

- Licence Mention Gestion (Bachelor in Management)
- Master 2 Management - Pathway Management of International Tourism

## University of Bolton, UK

- BSc (Hons) International Business Management
- BSc (Hons) in International Hospitality Management
  - BEng Civil Engineering
  - BSc Computing
- Executive Master of Business Administration (MBA)
  - MSc Psychology
- MSc Cognitive Behavioural Psychotherapies - MSc CBT
  - MSc Civil Engineering
  - M.Phil.
  - PhD



Athens Campus

## National American University, USA

- BSc/ Business Administration (distance learning)
- BSc Accounting/ (distance learning)
- BS Applied Information Technology (distance learning)
- BSc Applied Management (distance learning)
- BSc Business Administration emphasis in Accounting (distance learning)
- BSc Business Administration emphasis in Entrepreneurship (distance learning)
- BSc Business Administration emphasis in Financial Management (distance learning)
- BSc Business Administration emphasis in Human Resource Management (distance learning)
- BSc Business Administration emphasis in Information Systems (distance learning)
- BSc Business Administration emphasis in Management (distance learning)
- BSc Business Administration emphasis in Marketing (distance learning)
- BSc Business Administration emphasis in Supply Chain Management (distance learning)
- BSc Business Administration emphasis in Tourism & Hospitality Management (distance learning)
- BS in Information Technology emphasis in Computer Security & Forensics/ Internet Systems Development/ Management Information/ Network Management- Microsoft (DL) (distance learning)
- BSc Information Technology emphasis in Computer Security & Forensics (distance learning)
- BSc Information Technology emphasis in Internet Systems Development (distance learning)
- BSc Information Technology emphasis in Management Information Systems (distance learning)
- BSc Information Technology emphasis in Network Management/ Microsoft (distance learning)
- BSc Organizational Leadership (distance learning)

## Nikola Vaptsarov Naval Academy

- Bachelor in Marine Electrical Engineering
- Bachelor in Navigation





New Campus, NYC Athens



Thessaloniki Campus

## New York College Thessaloniki

State University of New York,  
Empire State College, USA  
Bachelor of Science or Bachelor of Arts  
with Concentrations in:

- Business Administration
- Marketing
- Management
- Computer Science
- Psychology
- International Relations

University of Greenwich, UK  
• BA (Hons) English Language and  
English Language Teaching

Université Toulouse 1 Capitole,  
France  
• Licence Mention Gestion (Bachelor in  
Management)  
• Master 2 Management - Pathway  
Management of International Tourism

University of Bolton, UK  
• BSc (Hons) International Business  
Management  
• BSc Computing  
• Executive Master of Business  
Administration (MBA)  
• M.Phil. / Innovation  
• PhD/ Publication

National American University,  
USA

- BSc/ Business Administration (distance  
learning)
- BSc Accounting/ (distance learning)
- BS Applied Information Technology  
(distance learning)
- BSc Applied Management (distance  
learning)
- BSc Business Administration emphasis  
in Accounting (distance learning)
- BSc Business Administration emphasis  
in Entrepreneurship (distance learning)
- BSc Business Administration emphasis  
in Financial Management (distance  
learning)
- BSc Business Administration emphasis  
in Human Resource Management  
(distance learning)
- BSc Business Administration emphasis  
in Information Systems (distance  
learning)
- BSc Business Administration emphasis  
in Management (distance learning)
- BSc Business Administration emphasis  
in Marketing (distance learning)

- BSc Business Administration emphasis  
in Supply Chain Management (distance  
learning)
- BSc Business Administration emphasis  
in Tourism & Hospitality Management  
(distance learning)
- BS in Information Technology emphasis  
in Computer Security & Forensics/  
Internet Systems Development/  
Management Information/ Network  
Management- Microsoft (DL) (distance  
learning)
- BSc Information Technology emphasis  
in Computer Security & Forensics  
(distance learning)
- BSc Information Technology emphasis  
in Internet Systems Development  
(distance learning)
- BSc Information Technology emphasis  
in Management Information Systems  
(distance learning)
- BSc Information Technology emphasis  
in Network Management/ Microsoft  
(distance learning)
- BSc Organizational Leadership (distance  
learning)

# University of New York in Prague

Programs offered



University of New York in Prague (UNYP) offers its students the opportunity to earn internationally recognized American and European degrees while studying in one of the most beautiful cities in the heart of Europe. Degree programs at UNYP are fully accredited and delivered in English. Degrees are awarded both by UNYP directly as a recognized higher education institution by the Czech Republic's Ministry of Education & Sport as well as through partnerships with prestigious universities in the United States and Europe.

**American Bachelor's Degrees:** - American bachelors programs are in partnership with the State University of New York, Empire State College

- Business Administration
- Communication & Mass Media
- International & Economic Relations
- Psychology
- IT Management
- English Language and Literature

**European Bachelor's Degrees:**

- Business Administration
- Finance
- Marketing
- Online Marketing
- Tourism Management

## MASTER PROGRAMS

UNYP's master's programs are leading to well-recognized, U.S., U.K. or Czech accredited degrees in the following fields:

- Master's in Psychology (Mgr.) - UNYP Degree accredited by Czech Ministry of Education & Sport
- M.Sc. in International Management - University of Bolton, UK
- Master of Laws (LL.M.) - University of Bolton, UK
- M.A. in Professional and Business Communication - La Salle University, USA
- M.A. in Transport & Logistics Management - IUBH, Germany
- M.A. in Second Language Learning and Teaching - University of Greenwich, U.K.

## MBA PROGRAMS

The UNYP MBA is an IACBE accredited program offering the prestige an American accreditation, the challenges & rigor of a top business program, and the opportunity for current and future leaders to hone their management skills in:



- MBA with a Concentration in Entrepreneurship
- MBA with a Concentration in Finance & Banking
- MBA with a Concentration in Management
- MBA with a Concentration in Marketing
- MBA with a Concentration in Project Management
- Flexible Online MBA - National American University, USA

## RESEARCH DEGREES

- Ph.D. - University of Bolton, UK



UNYP New Campus



# University of New York Tirana



UNYT Campus



UNYT Campus

## BACHELOR PROGRAMS

### Economics and Finance

- Accounting
- Economics
- Finance

### Business Administration

- Business Administration
- Management
- Marketing

### Humanities and Social Sciences

- Political Sciences / International Relations
- Psychology
- Law

### Computer Science

- Computer Science
- Management of Information Systems

## MASTER PROGRAMS

### Business and Economics

- Master of Science in Finance and Accounting
- Master of Science in Business Administration
- General Route
- Management
- Marketing
- Human Resources
- Banking
- Management of Information Systems

### Computer Science

- Master of Science in Computer Science

### Humanities and Social Sciences

- Master in International and Commercial Law (LLM)
- Master of Arts in International Relations

## PHD PROGRAMS

### Business Administration with concentrations in:

- Economics
- Finance
- Management
- Marketing
- Accounting
- International Business

### Computer Sciences with concentrations in:

- Computer Science
- Management of Information Systems

### Humanities and Social Sciences with concentrations in:

- Education
- Law
- Political Sciences / International Relations

Programs offered

# *Congratulations to our Top Students*

*... who have demonstrated the highest achievement in their academic work*

## *Athens*

• Kristi Ikonomi, BS, Business Administration, State University of New York / Empire State College • Maria-Ana Charitopoulou, Bachelor in Business Administration, IUKB • Elena Eftychiakou, BA Business Studies with Finance, University of Greenwich • Stella Karamadouki, BA (Hons) English Language & English Language Teaching, University of Greenwich • Maria Malegkou, BSc (Hons) Psychology, University of Greenwich • Panagiotis Papamanolis, BSc (Hons) Internet Engineering & Web Management, University of Greenwich • Chrysanthi Perri, BA (Hons) Film Studies, University of Greenwich • Athanasios Retouniotis, BSc (Hons) Computer Networking, University of Greenwich • Garyfalia Theodoropoulou, Master of Business Administration (Human Resource Management), IUKB • Vlasios Zacharis, Master of Business Administration, IUKB • Konstantinos Akamiotakis, Master of Business Administration, University of Greenwich (Cohort II) • Christos Basdekis, Master of Business Administration, University of Greenwich (Cohort I) • Christina Lagou, MA Management of Language Learning, University of Greenwich • Nikolaos Tamichiakis, MSc Marine Engineering Management, University of Greenwich • Ioannis Georgiadis, MSc Marine Engineering Management, University of Greenwich • Irina Svisceva, BA International Relations, State University of New York / Empire State College • Alexandros Ioannis Kokkidis, Bachelor in Business Administration, IUKB • Andreas Gkretsas, BA Business Studies with Shipping, University of Greenwich • Evangelia Tyropoulou, BSc (Hons) Psychology, University of Greenwich • Maryam Ebrahim, BSc (Hons) Computer Networking, University of Greenwich • Alioana Stratulat, BSc (Hons) Human Nutrition, University of Greenwich • Christos Gkinis, BA (Hons) Film Studies, University of Greenwich • Anastasia Keke, Master of Business Administration, University of Greenwich • Ioannis Gamilis, MSc Marine Engineering Management, University of Greenwich • Anna Saoulidou, Master 2 in Economics and Management of International Tourism, Universite Toulouse 1 Capitole • Mikheil Mikeladze, BS Business Administration, SUNY Empire State College • Constantinos Dourmousis, BA Business Studies Tourism, University of Greenwich • Alexandros Ptinis, BSc (Hons) Psychology, University of Greenwich • Aleksandra Papa, BSc (Hons) Biomedical Sciences, University of Greenwich • Miltiadis Christidis, BA (Hons) Film Studies, University of Greenwich • Chrysoula Papageorgiou, BA (Hons) English Language and English Language Teaching, University of Greenwich • Nikolaos Michalopoulos, BSc (Hons) Computer Networking, University of Greenwich • Dimitrios Aloupis, BSc (Hons) Internet Engineering and Web Management, University of Greenwich • Vasilios Bakopanos, Master of Business Administration, University of Bolton • Alia Mukhametsina, MSc Marine Engineering Management, University of Greenwich • Athanasios Zachos, Bachelor in Management, Universite Toulouse 1 Capitole • Stefania Maria Tsiftsi, Master 2 in Economics and Management of International Tourism, Universite Toulouse 1 Capitole

## *Thessaloniki*

• Bai Zihui, BS in Finance, State University of New York / Empire State College • Elvis Vllazeria, BA in Business Administration, Finance, Institute Universitaire Kurt Bosch • Konstantina Skythiotti, MBA in Business Administration, Institute Universitaire Kurt Bosch • Sofia Smyrli, BA in Communication and Mass Media, State University of New York / Empire State College • Maria Papapetrou, BA (Honors) in English Language and English Language Teaching, University of Greenwich • Maria Papanastasiou, BA in Business Administration, Management, Institute Universitaire Kurt

Bosch • Athanasia Seimenidou, MBA in Marketing Management, POLE ESG, Ecole Supérieure de Gestion • Smyrli Sofia - BA in Communication and Mass Media, SUNY Empire State College • Bikou Lamprini, BA in International Relations, SUNY Empire State College • Papapetrou Maria, BA (Hons) in English Language and English Language Teaching • Baritaki Despoina, BA (Hons) in English Language and English Language Teaching • Karamouzis Christos, Bachelor in Business Administration, Management, Institut Universitaire Kurt Bosch • Papanastasiou Maria, Bachelor in Business Administration, Management, Institut Universitaire Kurt Bosch • Karavergos Athanasios, Licence Mention Gestion Université Toulouse 1 Capitole • Seimenidou Athanasia, MBA in Marketing Management, Ecole Supérieure de Gestion.

## *Prague*

• Jiri Sykora, B.Sc. in Business Administration, State University of New York / Empire State College • Renata Durcova, European Bachelor in Business Administration, UNYP BBA • Ondrej Novodvorsky, Master of Business Administration, MBA with concentration in Financial Banking, IUKB/UNYP • Elisabeth Gjestland, M.A in Professional & Business Communication, PBC Program, La Salle University • Iva Katzerova, M.A in Clinical & Counseling Psychology, CCP Program, La Salle University • Helena Janickova, LL.M in International & Commercial Law, University of Greenwich • Michaela Cunderlikova, BA in Business Administration & International and Economic Relations, ESC/SUNY • Damiana Szabo, European Bachelor in Business Administration, UNYP BBA • Regina Gerlinde Goellner, Master of Business Administration, MBA with concentration in Project Management, UNYP • Olga Salci, M.A in Professional & Business Communication, PBC Program, La Salle University • Matyas Vejskal, M.A in Professional & Business Communication, PBC Program, La Salle University • Lucie Cernohorska, M.A in Clinical & Counseling Psychology, CCP Program, La Salle University • Veronika Zizkova, M.A in Clinical & Counseling Psychology, CCP Program, La Salle University • Teona Karabaki, LL.M in International & Commercial Law, University of Greenwich • Katerina Machanova, 4-year (American) Bachelor's Degree, SUNY, Empire State College • Elin Rosedalen, 3-year (European) Bachelor's Degree, University of New York in Prague • Magda Koziskova, Master of Business Administration, University of New York in Prague • Ivelina Georgieva, MA Professional and Business Communication, La Salle University.

## *Tirana*

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*Dear Friends,*

Welcome to this new edition of NYC News magazine featuring the latest news from New York College Educational Group.

As you may already know, our institutions in an historic 27 year partnership with the State University of New York/Empire State College offer educational opportunities with a global perspective, while hosting students and faculty from as many as 70 nations, who enjoy high quality education and opportunities of communication, academic exchange and an international experience. At the NYC institutions our students are awarded the authentic degrees of our partner universities; may have the choice of dual-degree programs; benefit from career-oriented programs of study in a variety of disciplines; are taught by an international team of professors from the finest universities of the world; and enjoy student support of the highest standard. In this edition, I invite you to get acquainted with our new programs of study in partnership with the University of Greenwich, the University of Bolton, Nikola Vaptsarov Naval Academy and Toulouse 1 Capitole; learn about the numerous activities organised at our campuses by staff and students; browse through the pictures of our graduation ceremonies, and meet all the remarkable persons who visited us and talked with our students.

The impact of the global economic crisis has been felt around the globe, but history has proved, as older people can assure you, that well-qualified, hard-working and optimistic individuals can turn the crisis into an opportunity. This is an opportunity for new and innovative ideas, entrepreneurship, environmental sensitivity, and above all, for a change in our attitude that, based on each one's national heritage, will bring development to the forefront. With educational institutions dispersed over five cities, academic partnerships with Universities in the UK, the United States, France and Bulgaria, more than 2,500 students, and 300 faculty and staff, it is always a challenge to exhaust within the confines of a magazine the variety and breadth of our activities. Therefore, whether a student, academic, business executive or distinguished professional, I invite you to participate in an educational organization alive with opportunities, where sharing ideas and experiences and making new friends has always been our priority.

Elias Foutsis  
President & Founder



by Alexandra Kaoni  
PhD; MBA; M.Phil, M.A.  
Director of Corporate Affairs  
New York College



While the concept of Lifelong Learning originated as far back as Socrates' era, and its benefits for the individual and society were acknowledged since that time, the revival of the concept from 1970s onwards has been anchored within a postmodern post-Fordist economic theory which argues that a highly-skilled and educated workforce contributes to national economic competitiveness. As T. Blair put it "education is the best economic policy we can have". In response to this, a number of organizations, agencies, and task force groups have been developed in many countries, the exact objectives, actions, and policies of which, remain an enigma for most citizens, thus proving a gap in coordination, and information policy.

# Lifelong Learning: a gratifying pursuit or a stressful activity?

Globalization, as well as technological and demographic changes are some of the major factors which have contributed to the shaping of a need for education and training throughout life. International think-tanks such as UNESCO, OECD, EU and the World Bank, influenced by the interests of powerful countries, have developed a lifelong learning rhetoric based on different models as these evolved from the 1970s until today, imposed, subsequently, on the nations around the world. Although in the early 1970s the proposed reforms in education had an emancipatory purpose, later the dominance of the economic rationale moved lifelong learning from its holistic and nobler aims for civic participation, social justice, and social cohesion, towards a human capital

theory and its subjection to the needs of the employers and the markets. In this market-led lifelong learning model, the student becomes a learner, thus shifting the emphasis of learning provision from traditional institutions to a wide range of providers, while individuals, the learners, assume responsibility to find and 'consume' their learning opportunities, in order to survive in an anxious and risky world, where work will be fragmented, changeable, ephemeral and uncertain.

Amidst concerns about the level of participation, the quality, the amount of education and training, and the persisting inequality, one of the major challenges encountered in the implementation phase is the allocation of costs to the different beneficiaries, individuals, employers and the state. Discussions about financing lifelong learning are often placed within broader economic, political and cultural ideological models.

Unlike formal education, lifelong learning requires a new balance of funding responsibilities between individuals, employers, and state. Different countries,





## NYC Group offers a variety of opportunities for lifelong learning at competitive tuition and flexible modes of study

If you are considering enhancing your career without disturbing your work schedule, NYC can offer you a wide selection of training and degree programs, with competitive tuition and offered with an 'executive-mode' of study. Companies such as Carrefour, Nestle, Telecom, UPS, Metro S.A., Casino Club - Loutraki, Agna Group, and others, have entrusted in us the training of their executives in tailor-made programs of study, short courses, bachelor, master and MBA degrees.

depending on their model of economy have provided for lifelong learning with a variety of cost-sharing schemes. However, it is evident across OECD countries that, as the welfare state dwindles, and the employers' budgets for training beyond the immediate working environment are cutback, the responsibility for funding learning falls on the individual. Individuals' readiness to assume in a disproportionate manner the costs of their learning can be only explained with reference to their hope that expenditure on education is an investment whose returns are translated in increased employability opportunities in the future.

There are two conclusions to be drawn from the currently available national agendas on lifelong education. First, lifelong education cannot be offered by state institutions only. Therefore, a polemic against private education is unrealistic. Several governments in the EU have advocated the social partnership model whereby training and lifelong learning rests upon various actors, ranging from governments to employers, trade unions, private institutions such as universities and colleges, and individual employees and learners. Secondly, inculcated with a crisis discourse, individual learners run the risk of viewing lifelong education as a compelling, imposed and stressful activity, rather than an independent and self-gratifying pursuit. Considered as such, lifelong learning might be transformed from a source of empowerment to a source of exploitation, a new form of work in itself, which as educators and lifelong learning providers we are required to take into account with respect to curriculum design, flexibility, academic demands, and delivery modes.

### Competitive Advantages

- University-level education with the expertise of well-known universities of Europe and the U.S.A.
- Trainers and faculty members with the best educational and industry credentials.
- Support by OAED-LAEK training funds (Greece).
- Tailor-made programs of study, in response of your company's needs.
- Course credit accumulation, enabling participants to pursue degree programs.

### Indicative Subject Areas

- Management
- Finance
- Human Resource Management
- English Language and Communication
- Shipping



# University of Greenwich & NYC Educational Group: a strategic partnership



New York College entered into a partnership with the University of Greenwich in 2006 to offer the University of Greenwich awards to students registered for the programs delivered in Greece, Czech Republic and in Albania.

The University of Greenwich is a modern university combining strong regional links and a mission for access and lifelong learning with research excellence and an international role. Its three campuses extend from Maritime Greenwich to Medway, serving South East London, Kent Thames-side and West Kent.

## New Programme

MSc Global Shipping Management

This programme aims to provide students with an enhanced base of knowledge and current and reflective practice necessary to pursue a career in Global Shipping Management at the professional manager level. Courses include:

- Research Methodology
- Advanced Principles of Supply Chain Management
- Technical Elements of Ships, Maritime Policies, Conventions & Regulations and Maritime Security
- Maritime Economics and Global Business Management
- Strategy and Management
- Commercial Management of Ships
- Marine Engineering Law and Maritime Insurance
- Accounting, Finance and Business Planning for the Shipping Industry
- Individual Project

The university has won two successive research-based Queen's Anniversary Prizes for Higher and Further Education; these national awards recognise outstanding achievement which benefits the wider community. NYC Educational Group offers degree programs from the following University of Greenwich Faculties:

- Business School
- Engineering & Science
- Architecture, Computing & Humanities
- Education & Health

## New Programme in Maritime Education

The first program that was offered in collaboration with the University of Greenwich, when the partnership commenced in 2006, was the MSc in Marine Engineering Management. Today NYC expands its offerings in maritime education with a new MSc in Global Shipping Management program which provides students with an enhanced base of knowledge and current and reflective practice necessary to initiate a career in Global Shipping Management at the Professional Manager level as well as the skills directly relevant to the challenges the global maritime industry is facing in the 21st century. Since 2008, New York College offers the BA (Hons) in

Business Studies with Shipping which provides students with a solid grounding in the fields of shipping and management.



**Eur Ing Dr. Alec Coutroubis,**  
 BSc Hons DIC MSc PhD DBA MBA MCFI  
 CSci CMarEng CEng MIChemE FIMarEST  
 Principal Lecturer/Teaching Fellow  
 Head of Department for TME (Technology  
 Management and Enterprise) Faculty of Engineering &  
 Science, University of Greenwich

Dr. Coutroubis has an extensive working experience in industry, banking, shipping and corporate management, in positions such as Managing Director, and Senior Executive, while he has also been teaching in the UK, for over 15 years at the undergraduate and graduate level. Dr. Coutroubis has been instrumental in our having secured this very important academic collaboration with the University of Greenwich.

"The maritime industry is a global industry and responsible for the transportation of more than 90% of products and raw materials. In particular, the Greek shipping industry is a leading player, controlling over 18% of the world's tonnage. Over 1,000 shipping companies operate in Greece employing ashore and onboard over 150,000 people making the sector the major contributor to the Greek national economy.

Employment is always easy for those who have the right qualifications and skills. The University of Greenwich has a long tradition in maritime education and has developed strong links with industrial partners across the various activities within this sector".

## Studying for a degree in English Language Teaching: a qualification with a wide range of career options

The Greenwich programs in English Language teaching combine practical training in English language teaching with the academic study of language and communication. It is intended to open up career opportunities in the teaching of English language in the private sector, both overseas and in this country, for which there is an ever-greater demand, as well as in media, publishing, and administration.

### Department of English Language Teaching

- BA (Hons) in English Language & English Language Teaching
- MA Second Language Learning and Teaching

International Conference by New York College & the University of Greenwich, UK on Second Language Acquisition and Research

New York College Department of English Language Learning and Teaching in partnership with the University of Greenwich Centre for Applied Research and Outreach in Language Education (CAROLE) organized the first international conference of its kind on "Making Research in Second Language Acquisition Usable for Instruction and Instructors". Speakers from Greece, UK, Italy, Hong Kong, Spain and Finland presented their research findings and the implications for language teaching, for a number of options on methodological issues such as teaching grammar, correcting errors, creating conditions for interaction and negotiation of meaning and developing effective instructional tasks. Researchers, policy makers, students, and foreign language teachers had the opportunity to get clear insights on our understanding of learning processes and instructional techniques.







# Why choose the University of Bolton PhD



Harris L. Agiropoulos  
Ph.D. c., M.Sc.,  
Academic Director  
Postgraduate Studies

Choosing to study for a PhD is often difficult not only because candidates do not understand the size of the investment but also because the expected results are usually limited to academic career opportunities. The PhD by thesis is awarded to a candidate who, after having critically investigated and evaluated an approved topic resulting in an independent and original contribution to knowledge and demonstrated an understanding of research methods appropriate to the chosen field, has presented and defended a thesis. This PhD programme is designed for those who wish to pursue supervised research at doctoral level leading to the production of a traditional thesis which will be considered as an original and independent contribution to knowledge and justify the award of a PhD.

Typically, holders of a PhD will be able to make informed judgments on complex issues in specialist fields, often in the absence of complete data, and to communicate their ideas and conclusions clearly and effectively to specialist and non-specialist audiences. Also, candidates are required to be able to continue to undertake pure and/or applied research and development at an advanced level, contributing substantially to the development of new techniques, ideas, or approaches. **Completing a PhD is all about creating fresh knowledge, discovering new things and developing new skills.** It is a degree meant for those who seek greater depth of knowledge in a specific area. Candidates have to take personal responsibility and be largely autonomous in complex and unpredictable situations in professional or equivalent environments.

**University of Bolton supports doctoral students who live and work in Greece to develop their dissertation on a broad range of scientific disciplines** such as Management, New Technologies and Engineering, Social sciences and Humanities, Art and Design studies, Health sciences, Renewable Energy sources and others. According to the Research Excellence Framework (REF, 2014) University of Bolton ranks high in research and applications thereof in engineering, business, renewable energy, education, English language, psychology, and neuroscience with research output judged to be very considerable in terms of reach and significance.

The programme duration is 3 to 4 years (full-time) or 5 to 7 years (part-time). Normally, students should have at least an upper second class honours degree (2.1) or equivalent in a relevant subject. A postgraduate qualification and/or some research training or relevant professional development is desirable. You will be interviewed (this may be over the telephone or online for non-UK-based applicants). If English is not your first language you will also normally need IELTS 6.5 (or equivalent). If there is no post-graduate degree, candidates usually are admitted onto the 'PhD via MPhil' and must undergo a 'transfer' process just prior to the half-way point of their programme to validate their continuation to PhD (or, unusually, their reversion to the MPhil degree).

**The Doctorate (PhD) holders, in addition to having specialized in the research topic they have chosen, they simultaneously acquire a set of skills and abilities that can be applied in various fields, which makes them the most attractive in today's fast-growing multinational companies.**

By completing the PhD programme, scientists can demonstrate critical analysis and high ability in problem solving. They can challenge practices that have become entrenched in society, provide alternatives, deploy management skills as well as advanced research skills, such as confidence, determination and perseverance. Graduates are the driving forces in their working environment, but also those in which employers rely on innovation and startup companies. Apart from the prestige of having the highest academic degree, **graduates of PhD programmes have more successful careers and higher earnings than any other graduate.**



# UNIVERSITY OF BOLTON

The University of Bolton is an enterprising and professional university that is recognised for its long standing research tradition and pioneering links with business and industry. The University of Bolton enjoys an excellent reputation locally, nationally and internationally for the quality of its research activities.

Research and innovation underpins the university's teaching and ensures the rigour and quality of all their courses. The University's relationships with public and private sector organisations are strong; whether working with a regional SME to improve their competitive edge or collaborating in international, multi-million pound research programs.

UK Research Councils, the European Union, the Northwest Development Agency, the Training and Development Agency for Schools, the NHS and many other private and public organisations provide a significant source of funding for research and enterprise activities.

## Areas of Supervisory Expertise for Postgraduate Research Students

After a meeting with Research Coordinators across the University of Bolton, PhD candidate students may choose to apply from the following areas:

### School of Arts, Media and Education

- English
- Applied Linguistics
- Film and Media Studies
- Media Writing
- History
- Philosophy: All areas, but especially analytical, ancient and modern continental philosophy.
- Education: All areas, but especially post-compulsory education and inclusive education
- Creative Industries
- Photography

### School of the Built Environment and Engineering

- Built Environment
- Regeneration
- Facilities Management
- Transport and Planning
- Product Design
- Mechanical Engineering
- Crashworthiness
- Aerospace and Automotive Engineering
- Electrical Engineering

### Bolton Business School

- E-business including: E-marketing, E-banking, CRM, SMEs, Business informatics, and E-learning, insider dealing
- Stock market manipulation
- Market abuse
- Money laundering
- Issues regarding extraterritoriality and fraud and fraud trials

- SME Development: Business Growth/Turnaround
- The organisation and management of the emergency services
- Change management & the effectiveness of change management interventions.
- Law as it relates to: insider dealing; (stock) market manipulation; market abuse; money laundering; issues regarding extraterritoriality and fraud and fraud trial.

### Business Logistics, Innovation and Systems Research Centre

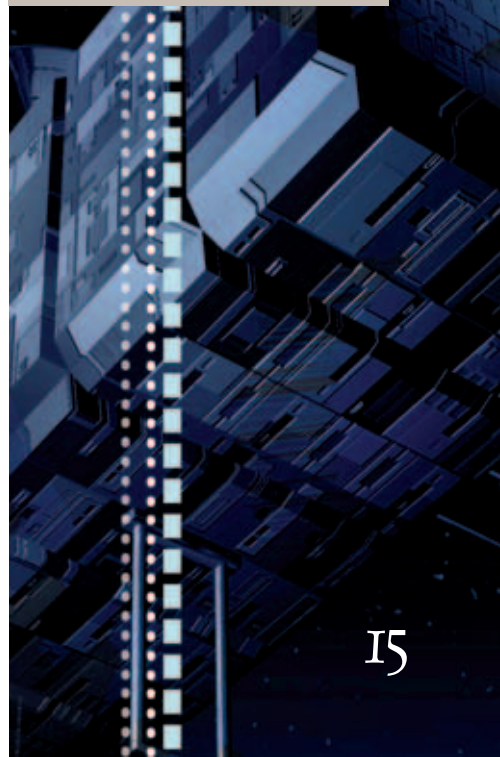
- Virtual Environments
- e-business
- Logistics
- Open Source Software
- Supply Chain Management

### Program Director

Prof. Ilias Siorres

BSc, MSc, Dip.Ed., MBA, PhD, Ceng.

Professor Siorres has won several Awards, Medals and Prizes, while he has taken Sabbaticals at Harvard Business School, MIT Sloan Management, and Stanford University. He has over 280 publications including Journal Articles, Book Chapters, Conference Refereed and Keynote Addresses. In addition he has 9 Patents and 50 Technical Reports.





# Psychology at NYC...

## Programs Offered:

- BS Concentration in Psychology (SUNY-ESC)
- BSc (Hons) in Psychology (3 years)
- MSc in Psychology
  - MSc Cognitive Behavioural Psychotherapies
- MPhil /PhD Psychology

Despite the fact that psychology is a relatively young science, in the last decade it has become one of the most popular majors among students. The mystery of how the mind works and the attempt to decipher human behavior have also made psychology popular for other disciplines and professions. Psychology graduates are often sought out by employers due to the knowledge and skills that they acquire during their studies, and their in-depth understanding of self and others.

Psychology is an exciting field, yet it is also one which is greatly misunderstood and often idealized by young students who are eager to enter the helping profession. For students wishing to eventually pursue the role of practitioner, it is a lengthy process which requires graduate studies and careful consideration with regard to specialization. It often helps to compare the study of psychology to that of medical doctors, who upon completing their study in medicine go on to pursue a specific area of specialization. There are clinical, child, cognitive, industrial, forensic, social, and a myriad of other areas within the given field.

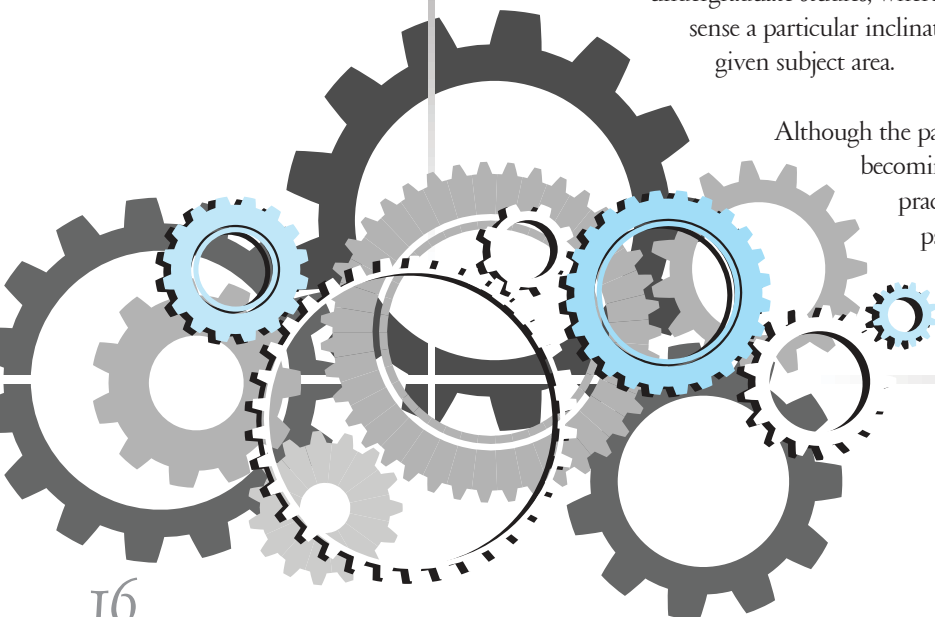
How one comes to rest upon a given specialization is usually determined during the course of their undergraduate studies, where they will sense a particular inclination in a given subject area.

Although the path to becoming practitioner psychologist can be lengthy,

it is also very rewarding, as it is sure to enrich a person's experience in the world. Apart from gaining insight into others, it requires much self-introspection and allows for growth. Success greatly rests on understanding of self first, and then others. Practitioner psychologists must also possess adequate knowledge of both theory and skill, and the masterly integration and application of both.

A degree alone will not make one successful at this profession, but rather a combination of study and practice. Therefore, a key feature, which is central to the study of psychology, is the opportunity the student is given for "hands-on experience," otherwise known as an internship. During an internship, students have the opportunity to observe, learn and practice all that they have been taught, and do so in a safe setting under the careful guidance of a qualified supervisor. It is precisely during an internship where students gain most of their experience and begin to blossom into mental healthcare professionals, before they independently step out into the profession. This among other things is an ethical as well as professional obligation and responsibility each student bears towards the public and towards safe-guarding the profession.

Students at New York College have the opportunity to do their internship at renowned institutions, with which NYC has established excellent collaborations. These institutions and organizations have entrusted our graduate and undergraduate students with roles and responsibilities that far exceed any intern's expectations, and have created a bridge between education and practice, which is a must for every student who aspires to pursue and practice the profession of psychology successfully.



Currently NYC Psychology students are doing their internship at the following approved centers:

- NGO - SOLIDARITY
- KETHEA - Rehabilitation Center
- SOS CHILDREN'S VILLAGES
- FLOGA PARENTS' ASSOCIATION WITH CHILDREN WITH CANCER
- NEA THALPI - Elderly Care
- MEDECINS DU MONDE
- ELEPAP - Children with Disabilities
- ISON (Psychometrica)
- Perfecture of Loutsas - Counselling Center
- EPANODOS - Rehabilitation Center for Ex-Inmates
- ACTIOS (Residential Home)
- SOCIAL AND EDUCATIONAL ACTION (Center for Children and Families)

## Why I chose to study psychology at New York College



*Christina Sklavou, BSc in Psychology graduate State University of New York - Empire State College*

Plato, the Greek philosopher, said that "Education is a power that heals the soul". This timeless quote has not been affected by the passage of time, and it describes my own reason for studying at New York College and completing my undergraduate degree. The difficult economic situation that has affected my country recently leads me to try to transform weaknesses into opportunities. An interest in Psychology has always been deep inside my heart, striving to come to the surface. I wanted to go to a university not only to obtain a bachelor's degree in psychology, but also to reach my full potential whilst achieving personal growth and self-actualization. I was very careful to choose the college that would best help me to reach my goals. New York College contributed to completing my life-long dream! New York College offered a combination of factors which influenced my decision. From the administrative staff to the teachers, the co-operation was brilliant. Seriousness, dignity, formality and top down communication describe the quality of the staff's work. Executive professionals adjust their own learning approach according to both the students' and the market's needs. My own teachers inspired me with their passion for psychology. I owe them a lot! The teaching staff was the fundamental cornerstone of my decision to study at New York College. If I look back and ask myself how I felt, the poem of "Ithaki" comes to my mind. I interpret my studies as a journey and getting my bachelor's degree is my destination, my own "Ithaki". So I feel that, my own suitcase includes not only psychology but philosophy, art, history, role play, statistics, research methods, computing and so many other courses that contributed to a spherical perception of our world. And this is essential. Studying Psychology at New York College was a very valuable experience for me. Through this educational pathway I feel that I now have the resources needed to function creatively and effectively in a constantly growing and competitive environment. Christina Sklavou, BSc in Psychology graduate State University of New York - Empire State College

## Psychology Seminar Series

The Department of Psychology organizes the Psychology Seminar Series which is designed to build in-depth awareness, spark dialogue and expose students to a variety of psychology-related debates presented by key theorists, practitioners and researchers.







# Undergraduate & Graduate Programs

Our partnership with the Université Toulouse 1 Capitole presents a unique opportunity for our students in Greece to obtain a worldwide recognized degree from a top University in Europe

## Université Toulouse 1 Capitole

Université Toulouse 1 Capitole (also called UT1) is located in the heart of the city of Toulouse, in southwestern France, and boasts an age-old academic tradition which goes back to the 13th century. Committed to the pursuit of academic excellence and professional competence as early as 1970, when it opened, University of Toulouse 1 Capitole is a public establishment which originated from the Faculty of Canon Law created in 1229 by King Saint Louis, the second university created in France in 1229 after the Sorbonne. Today, it is a Law, Economics and Management University whose priority is the emphasis on international networks so as to promote scientific collaborations as well as students' and researchers-lecturers' exchanges.

UT1 is a world leader in research in industrial economics (ranked fifth in the world for publications in IO/business economics after Harvard, UC Berkeley, Chicago, and Stanford by econphd.net), with many well-known international researchers and Ph.D. students from all over the world.

UT1 provides training for the business executives of the future. Achieving excellence in the field of research plays a central role at UT1 in the development of exchanges, in the evolution of teaching methods and cooperation with business partners. EADS, Airbus, EDF-GDF, Microsoft, Visa, leading telecommunication operators, international financial groups such as BNP, have established a relation of confidence with UT1 and they find in UT1 graduate students and in the works of UT1 researchers the resources essential for their development.

Université Toulouse 1 Capitole is one of the only five French establishments to feature in the top 100 of the Shanghai World Academic ranking in Economics/Business studies (2012).

### PROGRAMS OFFERED: LICENCE MENTION GESTION (BACHELOR IN MANAGEMENT)

The program Licence Mention Gestion of the Université Toulouse 1 Capitole, is a three-year program which aims to help students

develop the analytical capabilities, technical skills and interpersonal skills they will need in the world of business, research and public administration, and to provide a firm grasp of the theory of management.

DURATION: 3 years  
LANGUAGE: 1st year in Greek  
2nd year in Greek  
3rd year in English

### MASTER 2 MENTION MANAGEMENT, PARCOURS-TYPE MANAGEMENT DU TOURISME INTERNATIONAL (MASTER 2 MANAGEMENT - PATHWAY MANAGEMENT OF INTERNATIONAL TOURISM)

Master 2 mention Management, parcours-type Management du Tourisme International - Master 2 Management - pathway Management of International Tourism of the University of Toulouse 1 Capitole, is a master's program which aims to offer a unique blend of Tourism Management, Strategic Planning and Policy Making, directly relevant to the challenges the international tourism industry is facing in the 21st Century.

DURATION: Two years for candidates with a 3-year first degree or One year for candidates with a 4-year first degree  
LANGUAGE: English



President Elias Foutsis and Dr. Francois Vellas, Professeur de Sciences Economiques-Directeur du Master Tourisme, University of Toulouse

## New Partnership Agreement with the prestigious Nikola Vaptsarov Naval Academy (NVNA)



In response to the regional needs for highly-educated cadets and senior officers in the maritime industry and by capitalizing on the New York College's (NYC) tradition in marine education, NYC entered into a strategic agreement with Nikola Vaptsarov Naval Academy in offering:

- **Bachelor in Marine Electrical Engineering**
- **Bachelor in Navigation**

NYC students will complete the first two years in Athens and the final two years in Varna, Bulgaria. Upon successful graduation and appropriate completion of its cadetship practice students will be eligible to sit for the standard exam in English language at Bulgarian Maritime Administration authorities in order to obtain the Certificate of Competency.

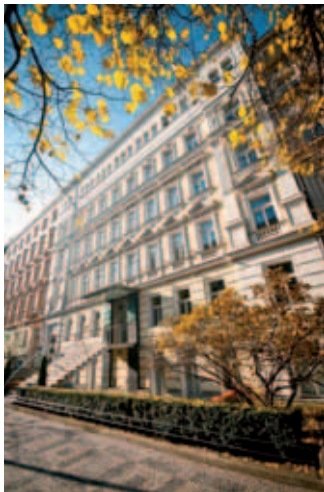
**Nikola Vaptsarov Naval Academy (NVNA)** is the oldest and most prestigious marine education center in the Republic of Bulgaria and a symbol in the world maritime community. By adhering to the international standards of IMO and being included in the 'White List' as an educational institution with 'approved education', NVNA has established a reputation highly recognized

by ship-owners all over the world. Nowadays NVNA trains officers for the Bulgarian Navy and the Merchant Marine according to world-acknowledged standards. Officers for the merchant fleet graduated from the NVNA are captains and ship power-plant engineers in many foreign companies in the USA, England, Japan, France, Germany, Norway, Italy, Greece, Israel, Turkey, Philippines, Arabic countries and many others states. NVNA's aim is to develop highly qualified leaders for the Bulgarian Navy and the maritime industry; to prepare them for the challenges of the transforming Navy and the rapidly changing sector of the global maritime economy higher military and civilian education for the future naval officers, through Bachelor's, Master's and PhD degrees for the merchant marine as well as postgraduate training for military and maritime personnel and Research and Development for the Bulgarian Navy and the maritime industry. Navigation and Marine Electrical Engineering graduates may assume positions as Officer in Charge of the Navigational Watch and the engineering Watch, respectively, and Chief Mate on board in all merchant ships, as well as shore positions as ship managers, shipping agents, brokers, cargo surveyors, and others.



# Master of Laws (LL.M.) at UNYP

The "Master's in Law - LL.M." is offered in cooperation with the University of Bolton. With the growing importance of world trade and the global community, legal consultants are expected to look beyond national jurisdictions and understand issues of European and international law. The program focuses on the legal framework governing the European and international community, as well as various legal issues surrounding international trade and global markets. Employers now place a high premium on graduates with understanding for international corporate law issues.



The LL.M. program has been designed to meet the needs of a wide range of graduates in law and non-law graduates, including practitioners, corporate consultants, academics, government officials and advisors to non-governmental organizations involved in or intending careers in corporate, European or international law. Graduates will be equipped with the skills necessary for a variety of careers in the legal and business profession. Students reading the LL.M will be able to customize their program, concentrating on areas such as EU and international law, corporate and financial law, and brand and marketing law. This highly flexible course is suitable for law graduates, non-law graduates and lawyers - anyone who will find an in-depth understanding of specialist areas of the law valuable in their career. Furthermore the program has a flexible delivery structure to accommodate the needs of working professionals and allow them to study in parallel with their professional obligations. In detail the courses are delivered over weekends, two weekends per month, and are scheduled in advance for the entire program duration.

The LL.M. program has strategic research themes which will enable the postgraduate student to attain specialist, cutting-edge legal and business knowledge essential in the new global legal and business environment. Developing practical skills, critical thinking and comparative knowledge are also part of gearing up law and non-law graduates for the modern legal and business workplace. Students can rest assured that they will receive excellent support and the very best training at the University.

## Career Opportunities

Graduates of this program have a wide range of career choices open to them. These include practicing European and international law within the student's home jurisdiction; a career with international institutions, corporations, consulting in the field of European law and corporate law or with a non-governmental organization; University teaching or further research.

# FILM STUDIES



## BA (Hons) in Film Studies

The establishment of the department of Film Studies, offering a qualification in an industry in which most people are either self-taught or educated abroad, has been a pioneering step that NYC took in 2000. The quality of the academic faculty including world famous film directors, script writers, film critics, and film technicians of the Greek cinema and television industry guarantees the quality of the educational services provided and enhances the professional prospects of the students. The basic advantage of our program is the profound practical experience that the courses offer. Our students work in a fully equipped study workshop, while at the same time they are immediately introduced to the hectic environment of this industry as they visit television studios and film sets in order to work under the supervision of our instructors.

The Department has been participating in the International Film Festival of Thessaloniki, and the International Short Film Festival of Drama, since 2005, as well as in other international festivals, and several students' films have been awarded with important distinctions.

Indeed, the Department has a yearly average production of 30 short films by students, the quality of which is verified by the number of awards these films receive in national and international short film festivals. In 2010, Marios Carefos won the Bronze Award for his short film "Difficult Loves" at the 41st Annual Worldfest Film Festival in Houston, Texas, USA.

In 2011, our student Alexandros Leondraritis, was awarded with the Gold Remy Award at the 42nd Worldfest with his short film: "10 MINUTES"

In 2013, our student Kostandinos Kondogeorgos was awarded the first prize for best film by the University of Greenwich.

In 2014, Thanos Kermitis won two awards, one for director and one for sound design, at the same Festival for the film "Felony". Thanos Kermitis' movie "Adamastos" won the Silver Remi award in the category Fantasy at the WORLDFFEST HUSTON INTERNATIONAL FILM FESTIVAL.

In 2015, Alexis Komnakos received two awards, one for Second Best Film and one for Best Actor for his film "Gravates" at the 2015 Fantasy Short Film Festival.

## Student Film Festival

The New York College Annual Student Film Festival provides final year students with an excellent opportunity to showcase their work in a high-profile event that brings together students, professionals from the cinema industry, artists and journalists.



# Why is the study of International Relations relevant now more than ever?



By Leonidas Gontzes  
Associate Dean of International Relations  
New York College Group Athens

Each era has its own set of characteristics and is known for its own distinct challenges. Our era is no different insofar as challenges and crises are concerned; the 2008 Economic Crisis originating in the United States and spreading worldwide, the Ukraine Crisis, the older and newer Middle Eastern crises, and the Greek Crisis, are but a handful among (way too) many, and yet they influence us to varying degrees depending on where we fit in, in this world we call home. And speaking of our environment, we live in a profoundly different world from that of our mothers and fathers as a result of globalization. What's more, the world around us continues to rapidly change and become more complex by the day. So what seems to be missing? There is a significant lack of able leaders capable of successfully navigating us over the hurdles and through the turmoil to safety and prosperity, ensuring, in the process, our survival; a notion that Thomas Hobbes very accurately identified and acknowledged as our most primal concern. Subsequently, there is a demand, no, a need for individuals that have the intelligence to assess the actual state of conditions, the insight to determine the goals and measure the character of others, and the talent to move skillfully and quickly in a manner worthy of excellence. Enter the Homeric-era notion of Aristocracy in its

original and literal meaning, namely rule by the Aristoi i.e. society's very best.

**The field of International Relations** covers not only the traditional realm of interstate relations, but also the interaction between state actors and non-state actors whether they be organizations, institutions, or transnational and/or multinational corporations. In addition, International Relations is vast enough to include much of what makes this world tick, such as politics, law, and commerce, and then a closer look would reveal that there are also significant social, cultural, scientific, environmental, and technological aspects that need to be acknowledged and addressed. Hence, a student, scholar, and/or researcher of International Relations has a broad range of options to select from depending on their personal preferences and interests, and with one certainty, and that is to make a difference in the world. At the end of the day, with countless lives and the fate of whole nations at stake, the need for skilled individuals with a firm grasp of reality and with the knowledge, enthusiasm, and zeal to meet these challenges head on will very well make the difference between make or break.

# Aiming higher, getting further: Adolescents' attitudes to university and why psychology is a good starting point

## Professor Pam Maras

BA Hons; PhD; AFBPsS; CPsychol;  
CSci, University of Greenwich, U.K.

**P**rofessor Maras was invited by the NYC Department of Psychology to give a lecture on her research as well as on the professional qualifications of psychologists in U.K. In this lecture,

Pam Maras introduced psychology as a profession, training and a tool for looking at social issues. She drew on findings from her research that show how psychology can explain the reasons young people might choose to go to University in order to illustrate how psychological research can be applied. This research suggests that young people's identity and self-concept influence young people's aspirations and decision making about higher education and that developmental differences affect the way young people think about their futures. Young people are usually called upon to make future choices at the age of 15-16, while favourable attitudes towards university education are related to those who show a strong identity with school. Motivation stems from aspirations for personal growth and material advantage. However, it seems that students in that age group are motivated primarily by expected material advantages, therefore, real people and real experiences. It is preferable for example, for students to visit universities and talk to both students and staff as this exposure to real experience seems to have a more positive affect on the student's decision about pursuing university education. Professor Maras concluded by suggesting that psychology is one of the most useful and adaptable disciplines in the Social Sciences. One reason is that Psychology graduates have increased employability opportunities given that psychology applies to every aspect of their life.

With respect to professional qualifications, Professor Maras explained that as of July 1st, 2009 the British government will regulate the title psychologists choose to use, as for example, clinical psychologist, forensic psychologist, counselling psychologist, etc., through the creation of a public registry by the Health Professions Council (HPC) which will approve standards of proficiency for practitioner psychologists. She insisted that for a psychologist to practise he/she needs to have at least a Master-level degree in psychology.



*Prof. Pam Maras, President Foutsis and NYC staff and students.*

Pam Maras is Professor in Social and Educational Psychology. She was awarded the prestigious Society for the Psychological Study of Social Issues of The American Psychological Association (SPSSI) Social Issues Dissertation Annual Prize for outstanding academic achievement in her PhD and joined the University of Greenwich in 1993 where she is now Head of the Department of Psychology and Counselling. Professor Maras' research is in social inclusion, children and young people's motivation, self-concept and personal and social identity, mainly in applied settings such as schools, where the aims are to raise achievement, increase access to higher education and reduce pupils' disaffection and anti- social behaviour. She has published extensively in refereed journals and has given invited and refereed talks at international conferences, including in Australia where she had a visiting post at the University of Sydney in 2005, China, South Africa and the United States. Pam Maras was elected President of the British Psychological Society in 2007 and has previously held a number of other posts in the Society. She is currently Honorary General Secretary of the BPS.



# Studying for a degree in Science at New York College In collaboration with University of Greenwich

## BSc (Hons) in Human Nutrition

This is a career-oriented program that allows students to gain a broad foundation in all key areas of biological science, as well as to develop a wide range of scientific skills necessary for employment or for further study. Career opportunities for nutrition graduates are diverse, ranging from those in public health to those in production, laboratory and research sectors. These cover public health, food safety and security, food design and production, food analysis, nutrition and health research.

*Students of the BA Hons  
Human Nutrition in the  
NYC Chemistry Laboratory.*



**Program Coordinator**  
**Dr. Nikos Katsaros**  
PhD University of Massachusetts, USA

Dr. Nikos Katsaros is a well-known scientist and researcher in Greece and abroad. He has been Assistant Professor in Chemistry at the University of Southern Georgia, USA; Visiting Research Fellow at Imperial College, UK; and Professor of Chemistry at the University of Maryland, USA. In addition, he has worked as Director of Research at the Institute of Physical Chemistry "Demokritos" and has been the President of the Hellenic Food Authority.

## BSc (Hons) in Biomedical Science

This program is designed to provide students with a detailed study of human health and disease, focusing on the pathogenesis (mechanism) of disease, diagnostic pathway and therapeutic intervention. It provides preparation for careers in medical diagnostic and research environments. The first year of this program is intended to be a foundation for the more advanced studies in subsequent years. Approximately one quarter of the program is taken up with practical-based courses that build students' skills in this area. The second and final years take skills and theoretical development to more advanced levels. In the final year, students also carry out an independent research project. The successful graduate will enjoy a wide variety of opportunities in health-care private centers, veterinary service, forensic laboratories, research institutions, and the pharmaceutical industry.

# Why study for a Degree in Communications at NYC



Communication students visiting Digital Revolution Exhibition

Organizations face many challenges communicating in a global economy. From executives to employees and to activists, organizations must interact with a variety of key stakeholders and diverse publics. The mission of the Department of Communications at New York College is to offer high quality education, in cooperation with the State University of New York, Empire State College, USA, aiming at equipping students with the knowledge and skills necessary for making a significant contribution to the new globalized environment. The NYC Communications Department is characterized by the fact that the principles of basic communication converge and coexist with media, science, and technology. The specific topics that are addressed are as diverse as the faculty and student population who explore these areas in their research projects and courses. The Department's breadth of curricula, diversity of student body, scholarly activities of the faculty, as well as its contacts with the business world, have secured for it a reputation for excellence. In particular, NYC has developed business links with major media channels and key figures in the field, thus providing students with experiences that go beyond the classroom.

NYC Communications graduates have long been valued within corporations, mass media, digital media, public affairs, and not-for-profit organizations whilst many of them have started their own business.

## Bachelor in Communication and Mass Media at UNYP

This interdisciplinary program focuses on the examining and understanding of the dynamics of communication in language, media, and culture both within theoretical and practical frameworks. The program responds to the need for graduates who understand the processes, effects, and cultural implications of communication in the information age.



NEW YORK COLLEGE Athens and Thessaloniki and UNYP are recognized by the British Accreditation Council (BAC)- Member of ENQUA, as Institution of Higher Learning since 2001

New York College and UNYP have successfully met all BAC's quality criteria in the areas of governance, strategy, financial management, facilities and student support and was granted the Reaccreditation Certificate in April 2016. The British Accreditation Council provides the leading mark of educational quality for the sector, which is used by students, parents, agencies and beyond as a guarantee of standards. Institutions that carry the endorsement and the BAC mark therefore represent some of the leading and most reliable private colleges and training providers in the UK and abroad. BAC is a member organization of ENQUA, the European Association for Quality Assurance in Higher Education.



## University of New York in Prague successfully obtained the US professional Accreditation of IACBE



President of New York College Educational Group Mr. Elias Foutsis and Dr. Margareta Smith-Knopik, Vice President of IACBE.

UNYP's Master's of Business Administration (MBA) and the European Bachelor's in Business Administration (BBA) programs have earned independent **American accreditation** by the International Assembly for Collegiate Business Education (IACBE, [www.iacbe.org](http://www.iacbe.org)).

The IACBE accreditation provides a stamp of approval confirming the quality of UNYP's business programs. *UNYP is the first and only Czech Higher Education Institution obtaining a US professional accreditation. It is also the first IACBE accredited Institution in the CEE.* This American accreditation of UNYP's business programs is a powerful complement to the existing British Accreditation Council accreditation of the Institution (BAC, [www.the-bac.org](http://www.the-bac.org)). It demonstrates UNYP's success in achieving its stated goal of preparing students to succeed in the international world of business. UNYP provides students with a solid foundation in business management and an appreciation of the cultural considerations of international leadership. These

international accreditations add to the key accreditation from the Czech Ministry of Education which UNYP earned in 2001 which has been continually renewed (MSMT, [www.msmt.cz](http://www.msmt.cz)).

## UNYT Tourism Management press conference



Tourism is the industry that attracts most investments nowadays, therefore the University of New York Tirana has decided to further university studies in this field. A press conference was held on Tuesday, October 13 2015 at the campus of the University of New York in Tirana, Professor Francois Vellas from Toulouse 1 University Capitole, a prominent expert in the field of tourism, was invited to give his valuable contribution in the event.

## Open Forum, April 25th, 2016



On April 25th, 2016, the Ambassador of Greece in Albania, H. E. Mr. Leonidas Rokanas was the Keynote Speaker of the Open Forum hosted by the University of New York Tirana (UNYT). As part of a continuous collaboration between the Greek Embassy and the Albanian academic institutions on the region's European integration process, the speech of the Ambassador Leonidas Rokanas for this forum addressed the topic of "Hellenic - Albanian Relations and Current Challenges in the Region".

Mr. Ambassador made a brief analysis of geopolitical strategies of Greece and Albania options in the current complex globalized world system. Especially in the Euro-Asian area, referred to the countries of the Western Balkans into European and Euro-Atlantic system and related options (democracy and protect human and minority rights, open, but social market economy and so on).

# The famous journalist Rita Cosby at New York College

The Emmy Award-winning journalist, anchor-woman for MSNBC and special correspondent for CBS' highly rated primetime show, "Inside Edition," Rita Cosby visited New York College for a lecture on "From Warzones to the White House".

**Rita Cosby** has secured the most sought-after interviews and exclusive reports that aired on both MSNBC and NBC network news programs. She has interviewed four U.S. Presidents, President George H.W. Bush, President Bill Clinton, President Ronald Reagan and President Gerald Ford, as well as more than a dozen world leaders, including King Abdullah of Jordan, Pakistani President Pervez Musharraf, former Iraqi Prime Minister Iyad Allawi and Mexican President Vicente Fox.

She has traveled extensively for the show, covering breaking news and other major stories, originating live for several weeks from New Orleans and the Gulf Coast region to report on Hurricanes Katrina and Rita, as well as from the war zone in Afghanistan and along the U.S.-Mexico border.

Cosby made national headlines for her interviews with boxer Mike Tyson, singer Michael Jackson, and convicted serial killer David Berkowitz, "The Son of Sam," who wrote to her during the Washington DC sniper shootings in October 2002.

Cosby served as a lead reporter during the 1996 and 2000 Presidential campaigns. During the Monica Lewinsky investigation, she broke the news that President Clinton was going to be subpoenaed to testify before the grand jury. It was Cosby again who



surprised the President as well as fellow reporters when, during a live White House press conference, she informed him that he would be subpoenaed to testify in the Whitewater trial.

Cosby has received numerous awards and honors for her reporting, including three Emmy Awards, the National Foundation for Women Legislators' 2003

Media Award for Excellence, the 2002 Association of Women in Communications Headliner Award, and also the Matrix Award and Jack Anderson Award, both for journalism distinction. A first-generation American and daughter of a Polish POW, in 2006 she was presented with the Ellis Island Medal of Honor.

Her first book, *Blonde Ambition*, published Fall 2007, became a New York Times Bestseller and was called "The most talked about book in America" by *Extra*. She has been a featured guest on hundreds of radio shows as well as on the *Today Show*, *Entertainment Tonight*, *Inside Edition*, *Access Hollywood*, *The O'Reilly Factor*, and *Montel*, which she co-hosted several times.

Cosby earned her bachelors' degrees from the University of South Carolina, graduating with honors. In 1998, Cosby was presented with the USC Distinguished Alumni Award. She speaks several languages and is fluent in Spanish, having lived in Seville, Spain. She grew up in Greenwich, Connecticut, and currently resides in the New York area.



# Thessaloniki

## Experiencing what it means to have a permanent visual impairment; ELT students' visit to the School for the Blind



The undergraduate students of the BA (Hons) in English Language and English Language teaching of NYC, Thessaloniki Campus with their tutor, Ms Ermioni Christopoulou, visited the School for the Blind. The

visit took place within the framework of their first-year course "Managing ESL students with educational needs in an inclusive environment".

Our group of undergraduates were warmly welcomed by the friendly administrative and teaching staff of the school. The director, Ms. Gika, gave a talk presenting all the important historical, educational, and financial facts of the school and then the students watched a short video which illustrated the everyday routine of the blind and their educational programme.

NYC students had the opportunity to observe an English language class attended by blind and partially blind students. Ms. Wilde, their EFL teacher handed out photocopies of activities both in written form and Braille. Our students interacted with the visually impaired students in group oral activities, and had the opportunity to ask them questions.

## Educational Visit to TERKENLIS SA Production Premises



New York College Thessaloniki visited the Production Premises of TERKENLIS Patisseries Company in Nea Raidestos, on Tuesday, January 26th.

Students had the chance to see in practice all modern methods of patisseries production equipment, procedures and quality control techniques. Mr. Constantinos Manolakidis, Production & Quality Manager conducted the tour and explained analytically all operations and strategies of the company.

Based in Thessaloniki, TERKENLIS Patisseries SA, has been making pastries and confectionery since 1948. Its products - made to traditional Greek and foreign recipes - are marketed through its network of 18 outlets and sales points in Thessaloniki and Athens. The company has also developed a catering department to offer comprehensive catering solutions for every kind of social or professional function.

Students absolutely loved it and felt free to experiment the taste of the company's products.



## Toulouse Faculty Visit at New York College

For a second year in a row, the SeriousGames simulation project instructed by the visiting Academic staff of the University of Toulouse and completed at New York College, was a great success. Professors introduced the first and second year undergraduate students, of the University of Toulouse Management program from Athens and Thessaloniki, to business decision making processes through the KIWI and KALYPSO practical simulations respectively.

# Celebrating the Accomplishments of NYC Educational Group Graduates 2015



From left to right: Mr. Andreas Galatoulas, CEO of The University of New York Tirana (member of New York College Educational Group), Mr. Serzhan Abdykarimov Ambassador of Kazakhstan in Prague, Mr. Elias Foutsis President and founder of New York College Educational Group, Mrs. Adriana Krnacova Mayor of Prague and the Archbishop of Manchester Mcculloch Nigel Simeon.



Dr Merodie A. Hancock, President of Empire State College of the State University of New York, USA, at the Graduation Ceremony of The University of New York in Prague (UNYP) - Member of New York College Educational Group - 2015



Prof. Susan Lea, Deputy Vice Chancellor (Academic), University of Greenwich, U.K., at the Graduation Ceremony of New York College - Athens, 2015 at the National Gymnastic Association



The Prime Minister of Albania Mr. Edi Rama at the Graduation Ceremony of The University of New York Tirana (UNYT) - Member of New York College Educational Group - 2015



Captain Panagiotis N. Tsakos, founder of Tsakos Group was selected by the Alumni Association as personality of the year. Graduation Ceremony of New York College - Athens, 2015



His Excellency, the American Ambassador Mr. Donald Lu at the Graduation Ceremony of The University of New York Tirana (UNYT) - Member of New York College Educational Group - 2015



Renowned  
Dr. Howard Gardner,  
Professor of Cognition  
and Education  
at Harvard University,  
lectured at  
New York College



President Foutsis presenting NYC Award to Professor Gardner



Dr. Howard Gardner delivered an inspiring talk on his pioneering theory on Multiple Intelligences, at New York College, Athens. As Dr. Gardner explained, intelligence is not unique and single, that it does not result from a single factor, and that it cannot be measured simply via IQ tests, but it comprises separate, distinguishable and independent units, which are located in different parts of the brain. He has identified 8 intelligences: Bodily, Kinaesthetic, Interpersonal, Verbal-linguistic, Logical Mathematical, Naturalistic, Intrapersonal, Visual-spatial, and Musical. Dr. Gardner's two main principles are that all humans have these intelligences, something that differentiates us from animals, and that no two human beings, even identical twins, express these intelligences in the same way. Gardner's theory argues that students will be better served by a broader vision of education, wherein teachers use different methodologies, exercises and activities to reach all students, not just those who excel at linguistic and logical intelligence. Dr. Gardner has received honorary degrees from Colleges and Universities, including institutions in Chile, Ireland, Israel and Italy and Greece, from the National and Kapodistrian University of Athens.

## Dr. Bernard Kouchner at New York College

His Excellency Dr. Bernard Kouchner, a French Politician, Physician, Humanitarian and co-founder of Médecins Sans Frontières (MSF) and Médecins du Monde was invited by New York College to deliver the Keynote Address to the graduating class of 2016. During his visit in Athens, Dr. Kouchner had the opportunity to discuss with representatives of the media and the student community of New York College on key issues such as the refugee crisis, the European Union and human rights. In the press conference organized at the campus of New York College Dr. Kouchner commenting on the refusal of the "27" of the European Union to accept refugees pointed out that "we live the end of the European Union, the European Parliament and the European Commission not at the bureaucratic level, but in terms of ethics and political will".

According to Kouchner, we are in the middle of a major humanitarian crisis and the EU of the 27 chose to ignore all these people who lose their lives at sea, without showing the required solidarity and fraternity. He praised the Greek citizens who "did the best they could to welcome refugees; however, doing your best is not enough». He also congratulated "Medecins du Monde" for what they do in Greece for the refugees and other vulnerable groups.

Dr. Kouchner has served as a Minister of State in successive French governments, including terms as Minister of Health and Humanitarian Aid, and Minister of Foreign Affairs and has also served as a Member of the European Parliament. He has long argued that liberal democracies have a duty to defend human rights, even if it compels them to override the sovereignty of other states. NATO invoked this doctrine in 1999 to justify intervention in the Kosovo crisis, and the UN appointed Kouchner to head its mission there. Doctors Without Borders was awarded the Nobel Peace Prize in 1999.



His Excellency Dr. Bernard Kouchner at the press conference at New York College with NYC Vice President Prof. Nikos Katsaros



# NEW YORK COLLEGE EDUCATIONAL GROUP GRADUATION CEREMONIES 2016 A CULTURAL CROSSROADS

## International Collaborations - Multinational Alumni Network



*Mr. Elias Foutsis, President and Founder of the New York College, delivers an Honorary Award to Dr. Bernard Kouchner.*

New York College (NYC) Educational Group organized magnificent Graduation Ceremonies in Athens, Thessaloniki, Prague and Tirana. In **Athens**, the Bachelor's, Master's and PhD degrees, acquired by graduates with studies completed entirely in Greece, were awarded by academic representatives of the partner Universities. In Athens, members of the academia included President and Vice-Chancellor **Professor George E Holmes DL** of the University of Bolton, **Dr. Alfred Ngome Ntoko**, Provost and Vice President of Academic Affairs, State University of New York, Empire State College, **Mr. Timothy Barry**, Director of Partnerships and International Faculty of Engineering and Science, University of Greenwich, and **Mme Isabelle Solé**, Maitre de Conférences, Responsible for Bachelor in Management Program, Université Toulouse 1 Capitole - Institut d'Administration des Entreprises. Graduates in Athens were particularly honored by the presence of His Excellency **Dr. Bernard Kouchner**, French Politician and co-founder of Médecins Sans Frontières and Médecins du Monde, delivered the Keynote Address and also handed the diplomas to the Université Toulouse 1 Capitole graduates. Graduates were also addressed by **Dr. Panagiotis Kouroumplis**, Minister of Interior and Administration Reconstruction, Hellenic Republic, **Prof. Theodore Fortsakis**, Member of the Hellenic Parliament for State; f. Rector, University of Athens, **Mr. Adonis Georgiadis**, Vice-President of New Democracy and **Mr. Vassilis Leventis**, President of the Union of Centrists party in Greece. In **Thessaloniki**, the Keynote Address was delivered by Mr. Dimitris

Lakasas, President of the Greek International Business Association (SEVE).

In Prague the Graduation Ceremony of the University of New York in Prague (UNYP) - member of the NYC Educational Group, took place at the famous Palace Zofin with the participation of more than 150 graduates from 40 different countries who received degrees from UNYP and our partner universities, the State University of New York, Empire State College, National American University, and La Salle University. This year, the Keynote address was delivered by Dr. Thomas P. Mackey, Vice Provost for Academic Programs State University of New York, Empire State College.

On the 8th of July, the University of New York Tirana - member of the NYC Educational Group- held its 11th graduation ceremony within the Sheraton Hotel premises. Distinguished guests included dignitaries from the academia, politics and business world. The Keynote Address was delivered by the Ambassador of the European Union to Albania, Her Excellency, **Mrs. Romana Vlahutin**.

The President of the New York College Educational Group Mr. Elias Foutsis congratulated the graduates and wished them a successful career. The NYC Educational Group has been a pioneer in creating an outward looking and multicultural environment and has established recognised Universities abroad, with graduates occupying high positions in companies and organisations of international status.





**Dr. Panagiotis Kouroumbis** Minister of Interior and Administration Reconstruction addressing graduates, New York College, Athens.



**Prof. Theodore Fortsakis**, Member of the Hellenic Parliament for State; f. Rector, University of Athens, Graduation Ceremony 2016, New York College.



**Mr. Adonis Georgiadis**, Vice-President of New Democracy



**Mr. Bernard Kouchner**, awarding the diplomas of the University of Toulouse, France, to the NYC graduates.



Her Excellency Ambassador of the European Union to Albania, **Romana Vlahutin**. Graduation Ceremony 2016, University of New York Tirana



**Mr. Vassilis Leventis**, President of the Union of Centrists party in Greece.



Keynote address at Graduation Ceremony 2016, University of New York in Prague by Dr. Thomas P. Mackey, Vice Provost for Academic Programs State University New York, Empire State College, U.S.A.



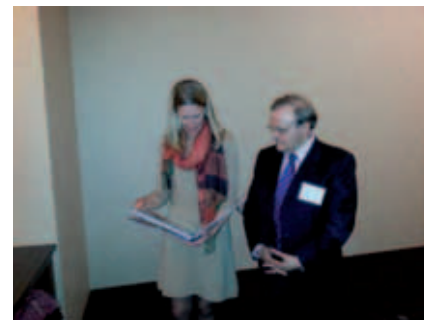
# EMPIRE STATE COLLEGE INAUGURATES MERODIE A. HANCOCK AS ITS FOURTH PRESIDENT

(SARATOGA SPRINGS, N.Y. - March 27, 2014) The celebration marking the inauguration of Merodie A. Hancock culminated today when she received college's official medallion from SUNY Chancellor Nancy L. Zimpher and formally became the fourth president of Empire State College.

"As I look around the room today, I see the faces of so many people who believe in the opportunities afforded by higher education and specifically in those afforded by our innovative and nontraditional college and, I will proudly say, the country's gold standard for a rigorous, liberal arts, open education," Hancock told an audience of several hundred assembled for the occasion at The Saratoga Hilton. "To the students, alumni, faculty, staff and other friends of Empire State College, I want to thank you for what you do each and every day to help us learn, teach, and continually improve as individuals and collectively as a college community," said Hancock. "I am honored and humbled to share in this mission with each of you."

"Merodie Hancock has been an outstanding leader for the faculty, staff and students at Empire State College, and a valuable partner for SUNY and New York State," said Zimpher. "With its world-class degree offerings and flexible class schedule, Empire State College has become a top choice for nontraditional and adult students. As the college continues to build upon its excellent reputation and service, we are fortunate to have Merodie at the helm. Congratulations to Merodie and the entire campus community."

Participating were Mr. Elias Foutsis, President of New York College Educational Group, and Mr. Sotiris Foutsis, General Manager of the University of New York in Prague, joined by Dr. Karolyn M. Andrews, Academic Program Director of Empire State College programs in Athens.



President Elias Foutsis with President Merodie A. Hancock .



Dr. Merodie A. Hancock during Inauguration Ceremony.



## Margarita Pinkos, former assistant deputy secretary and director of the Office of English Language Acquisition visited New York College, Athens.

In her position, Ms. Pinkos was the principal adviser to Secretary Margaret Spellings on all matters related to the education of Limited English Proficient (LEP) and language-minority students. Additionally, her office supported quality foreign language programs for elementary, secondary and postsecondary school students, and high-quality professional development programs for language teachers in these fields, in the U.S.A. Ms. Pinkos was enthusiastically received by NYC students and faculty members, who had the opportunity to attend her lecture on "Multicultural Education". Ms. Pinkos emphasised the importance of providing students with opportunities to come in contact with other cultures, by referring to New York College as a living example of multiculturalism, given its numerous academic partnerships with institutions from the U.S.A., and Europe, as well as its multinational student body.

The U.S. Embassy in Greece was represented by Dr. Paul M. Carter Jr, Political Advisor, who in his introduction speech congratulated NYC for inviting such an important figure in education, as Ms. Pinkos.



*Ms. Margaret Pinkos lecturing at New York College*

## Stephen Krashen, Professor Emeritus, University of Southern California at New York College

New York College Forum of Applied Linguistics had the honor to present Prof. Stephen Krashen, one of the most influential linguists, educators and critical thinkers whose research and writings have inspired an enormous amount of attention over the last three decades, to an audience of students, graduates and teachers of foreign languages at New York College campus, on Monday 23rd March. Stephen Krashen is known from the numerous books and articles he has published in the fields of SLA and from his highly influential concepts such as. His great contribution to advancing knowledge and understanding in the fields of SLA and education is shown by the thousands of research articles, books and studies that his theories have stimulated as well as by the numbers of teachers all over the world who have based their teaching programmes and practices to his theories.

The Forum of Applied Linguistics is an initiative taken by the English Language Department of New York College, following the success of the International Conference "Making Research in Second Language Acquisition Usable for Instruction and Instruction" with the aim to offering members the opportunity to learn, share, and develop research-based instruction practices and language learning approaches.





# The Challenge of Hybrid War for NATO and the European Union. Syria, Ukraine and Changes to the Security Environment

On Thursday 7 April 2016, the Conference titled "The Challenge of Hybrid War for NATO and the European Union. Syria, Ukraine and Changes to the Security Environment" was held with great success.

The conference was organized by New York College and was sponsored by CNN GREECE with the official support of the European Parliament's Office in Greece, and was hosted in the "Giannos Kranidiotis" Hall at the Ministry of Foreign Affairs. Many important academic and political personalities of Greece were present in the Ministry's crowded hall.



## Symposium on "How to exit the crisis?" by the New York College and E.M.PRO.S



This is the question that distinguished speakers of the political and academic world were called to answer during a symposium held on March 23, 2016 at the Journalists' Union Headquarters organized by New York College

Educational Group and E.M.PRO.S. The Symposium opened Mr. Elias Foutsis, President of the NYC Educational Group and was moderated by Dr. Petros Doukas former minister and president of E.M.PRO.S., and Prof. N. Katsaros Vice-President, New York College. Speakers included Mr. Stefanos Manos, former minister, Yiannis Bitras, Professor Emeritus, Mr. Dinos Lambrinopoulos President of the Hellenic Management Association, Mr. N. Vernikios shipowner, and others.



## Students of New York High School Winners in the Olympiad of Physics and Biology

NYHS students Asti Toska, Fiona Sanxhaktari, Melisa Balla; and Alesio Lukaj; achieved the third place in the National Biology Olympiad. A difficult challenge but not impossible, the result of persistent work and desire for success!

A special thanks to their biology teacher, Andja Tamburi.

Also, congratulations to our students Erind Hoxha who won the third place, the National Physics Olympiad and Olivia Eksarho, who won the second place in the National Chemistry Olympiad!

## Law Students of University of New York Tirana winners of the Moot Court ECHR Competition in Albania!

The UNYT Law Students after winning the Moot Court ECHR Competition in Albania,



represented Albania in Zagreb at the 10th Regional Moot Court Competition in Human Rights. Twelve teams from Albania, FYROM, Croatia, Serbia, Bosnia and Herzegovina, Montenegro and Slovenia took part in the event, competing for the prestigious regional title and their chance to meet the winners of the Nordic Moot Court Competition in the Trans-European Moot Court Finals.

The Albanian team was composed of: Andrea Mazelliu, Aldo Hoxha, Ilva Hamzaj, Kristiana Filip, Ledja Burnazi, and Livja Gjika. Their representation is considered to be one of the most important experiences for a Law Student.

## UNYP students won CFA Research Challenge 2015



A team of five UNYP students participated in and won the prestigious CFA Research Challenge 2015.

This is the third year in a row that a UNYP team has been winning this award while competing against teams from

Charles University, The University of Economics in Prague, the Anglo-American University and CERGE-EI! This string of consecutive successes from UNYP teams in this prestigious and well recognized annual Competition, makes us all here at UNYP really proud of our students. The UNYP team members were: Michaela Cunderlikova (team leader), Denisa Valsova, Lenka Houskova, Brian Bradley and Jakub Jurga.. UNYP's winning team will represent the Czech Republic in the Regional European Final in Amsterdam in April. The winners will be honored at the 13th Annual CFA Society FORECASTING DINNER 2015, hosted by the Czech National Bank.

On behalf of UNYP's Management and faculty we would like to congratulate them and wish them further successes in the future.

## NYC Students Flying to the Top

Congratulations to New York College Psychology Graduate Chris Ventouris and NYC instructor Dr. Natasha Soureti, who presented research at the British Psychological Society Division of Sport & Exercise Psychology annual conference in Manchester.

Mr. Ventouri's research entitled: "Professional and Semi-professional football in Greece: Can Pre-Game Anxiety Be Decreased and Performance Be Enhanced Using Implementation Intentions?" is also mentioned on the BPS website with an excerpt from an interview taken from the student. Chris Ventouris graduated in the summer of 2013 with a Bachelor's in Psychology in collaboration with the University of Greenwich.





# NYC CAREER FAIR 2016

## ATHENS – THESSALONIKI

New York College in Athens and Thessaloniki organized the Annual Career Fair, held from April 5th to May 10th of 2016. Well known national and multinational companies specializing in technology, human resources, media, banking and insurance, IT, marketing, and management participated in the event and met with students and graduates from undergraduate and graduate programs of New York College and partner universities.

Throughout the event workshops, personality tests and lectures for the preparation of resumes and cover letters, interview skills, effective job hunting techniques and the current job trends were offered.

The NYC Career Office provides support, career advising and networking to all students and alumni who aim at starting their career or move ahead in their workplace, or continue their studies at a higher level, locally and abroad.



*Ms. Filitsa Arvaniti, Director of Student Affairs & Alumni and Ms. Eliza Avgoula NYC Career Office Administrator with the representatives of the participating companies in Athens & Thessaloniki.*



## TIRANA

The Career Office of UNYT organized for the fifth consecutive year, following the remarkable success of the previous two years, the Career Fair on campus. Last year's experience showed that UNYT students were ready to meet the demands of the labour market. Indeed, our graduates received job offers (and in most cases more than one) right after the end of the Job Fair.

UNYT students are today employees of the largest Albanian and international companies such as: Vodafone, Raiffeisen Bank, National Commercial Bank, M&D Albania, Ogilvy, AMC, Univers Reklama, KPMG, Procredit Bank, Tirana bank, and others.



## PRAGUE

Every spring UNYP organizes a job fair. It is a great opportunity for a company to present its organization, job opportunities, and possible internships and collect resumes from students and even conduct interviews with highly qualified candidates from UNYP.

This year the event was held on April 5th & 6th with the participation of the following companies:



Accenture v Ceske republice, Amazon.com, Prace v CEZ, DHL Czech Republic, DDB Prague, ExxonMobil Corporation, Johnson & Johnson, KPMG Ceska republika, McKinsey & Company, Monster.cz, PwC Ceska republika, SAP, Siemens CZ, Socialbakers, TBM Evolution, Voluntair, Unilever Careers, Webhelp Both companies and students evaluated this event as very successful and useful.

Hill's Pet Nutrition/A Colgate-Palmolive Company  
*"It was a pleasant experience to meet so many talents at the UNYP Career Day. We were impressed by the overall interest of your students in the Internship Program opportunities at our European Headquarters in Prague. We look forward to welcoming some of them in the Hill's family."*

## UNYP Graduates Among Top Earners

A report published on the 14.6.2011 in Mlada fronta DNES on the benefits of studying at a private university highlighted not only the academic benefits offered to students, but also the higher earning potential of graduates. The research project, Reflex 2010, was completed by the Center for Education Policy at the Charles University's Pedagogical Faculty (Dept.) in Prague and concluded that the graduates of the University of New York in Prague earn the highest average gross monthly wage. Further data provided by the Centre for Education Policy, Faculty of Education, Charles University in Prague covering the period 2002-2012 proved that the unemployment rate for UNYP graduates is 0%.



## New York College celebrates its 26th anniversary with a Summer Party

New York College celebrated its 27th anniversary in July 2015 at Akrotiri Summer Club in Athens. More than 2,500 invitees, alumni, students, faculty and staff as well as associates and friends enjoyed music, dance and summer drinks at this most popular of Athens nightlife, situated on the beach.



## Panama's Instituto Atenea pupils at New York College



New York College welcomed 40 high school pupils from Instituto Atenea at Panama during their visit to Athens accompanied by the Director of the School Mrs. Luzmila de Palma and Ms. Niki Economou, Cultural Attach? of the Embassy of Panama in Greece. Our very special visitors were welcomed by Vice President Dr. Nikos Katsaros, the Director of Public Relations Mr.

John Fikas, and Ms. Eliza Avgoulas. The students had the opportunity to learn about the programs offered by the New York College in cooperation with European and American universities. Students and parents showed great interest in the possibility offered by the New York College to study in English, the major of their choice and to earn a degree from the State University of New York, Empire State College while living in Greece, the cradle of Western civilization.

## International Students Gathering New York College

New York College Student Affairs Department organized an "International Gathering " in the main Campus of the College at 38 Amalias Avenue, Syntagma.

Students from 38 different countries of the world had the opportunity to meet, exchange information on their country of origin, plan their next events and share their experience as New Yorkers. Teachers and staff were also present and had a wonderful time with them.



## IIEK New York College

With the power of New York College Educational Group, IIEK New York was established as a natural continuation of a 25-year high-quality services in education, training and vocational training. IIEK New York was authorized by the Ministry of Culture, Education & Religious Affairs in September of 2014 and offers training courses in 10 fields of study and 39 majors.



## New York College Official Sponsor of the Greek Parliament Simulation



New York College, in the context of its Corporate Social Responsibility, has been the Official Sponsor for the Greek Parliament Simulation, the first simulation of the Greek Parliament which aims at inviting young people from educational institutions in Greece and abroad to assume parliamentary roles and experience the decision making processes, debate issues and raise questions, vote on new laws and policies and sit on committees.

## New York College School of Maritime Studies Forum on Shipping & Greek Economy



The School of Maritime Studies at New York College organized its annual forum on the 8th of April, entitled "Sharing Knowledge: dangers faced in the Shipping Industry today". The event, chaired by Dr. John Kokarakis (Vice President of Bureau Veritas) and Professor at New York College Mr. Alexander Coutroubis (Head of School of Maritime Studies), featured MSc Marine Engineering Management alumni who presented a number of crucial issues faced by the Shipping Industry today. Speakers included high-ranking executives in well-known shipping companies in a number of fields. Following the lectures the distinguished guests, students and visitors, had the opportunity to discuss, share knowledge and experiences, as well as exchange views on both educational and shipping matters in a drinks reception.



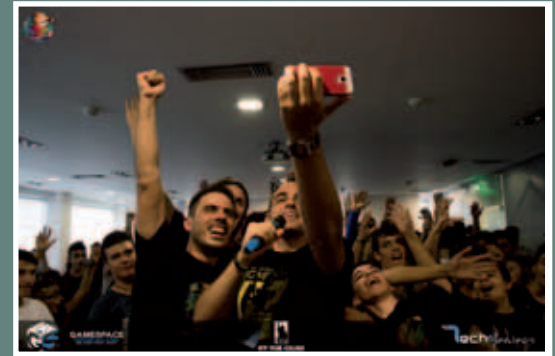
# Digital UNIVERSE 2015

Techmaniacs.gr and Gamespace.gr in cooperation with New York College, organized the Digital Universe I & II on April 5th and September 6th 2015, at the premises of New York College in Kallithea. The theme of the event was technology and gaming.

Digital Universe was attended by 3000 people, forming the largest technology and gaming "crew". More specifically, the event had lectures from websites while there were academics and company representatives that gave a distinctive pulse to the event, offering the public .....

The event was accompanied by tournaments such as League of Legends, HearthStone, Fan-Art and Cosplay with hundreds of participants. The attendees had the opportunity to visit the stands of the sponsors who were in the area.

During the event, many gifts (the most ever given in a Technology and Gaming Event) were raffled, with a total value of several thousand Euros.



## Friendly basketball game between the New York College basketball team and the Hellenic Military Academy



A friendly basketball game between the New York College basketball team and the Hellenic Military Academy was held on Monday 04/04/2016 at the Military Academy basketball hall in Vari.

The game was held in an extremely friendly atmosphere, the teams were equivalent and the final score was 42-40 for the Hellenic Military Academy's team.

## President & CEO, Mercedes-Benz Hellas, S.A. Mr. John Kalligeros at New York College



On January 22nd, President & CEO, Mercedes-Benz Hellas, S.A. Mr. John Kalligeros was invited to an open discussion with the freshmen of the BA Hons in Business Studies students of New York College. The students had the opportunity to learn about the successful strategic model of Mercedes-Benz Hellas. The principles that Mr. Kalligeros presented on Friday were important "guidelines" and examples for success.

## University of New York in Prague voted into Superbrands 2016



University of New York in Prague has won the prestigious global award - Business Superbrands 2016. This title is awarded by experts for the extraordinary results of the brand in the field of business. The winner is evaluated on areas such as brand knowledge, innovation, prestige, business results, and also the quality of the brand itself.

The University of New York in Prague has – according to the professional jury – become the official leader among private universities and business schools in the Czech Republic. This success is down to both its long-term upper-standard marketing work and the quality of its education, teachers and activities for students; because of them, the University of New York in Prague brand enjoys such popularity and prestige. A logical synergy of these factors is excellent business results, innovative communication and high brand knowledge.

# Success stories: Katerina Rihova

MBA in Entrepreneurship, class 2015  
Business Manager of GM CEE Multi-Country,  
Microsoft, Prague, Czech Republic



*"I loved most of the classes because the professors came from different parts of the world, with different experiences; they were not just academics, they came from real businesses with real life experiences."*  
Katerina is currently working for Microsoft in Prague as the Business Manager for the GM of the Multi-Country region. Microsoft found her on LinkedIn and approached her on the strength of her MBA. Katerina's advice for being successful in the IT industry is to be open-minded, flexible and adaptable to change. Katerina also believes that one must always challenge the status quo and be forward-thinking.

# Nikos Kotakis



Master of Science in Marine Engineering Management, class 2013  
Regional Technical Manager for Marine Lubricants

*I am certain that my studies have contributed towards my being better prepared for the professional challenges that I face and tackle in my job. Each course had its own importance and was happy to realize that the end of my studies found me feeling more confident and knowledgeable. I believe that the competitive advantage of the programs at New York College is that it is structured in such a way that allows for each student to develop a unique set of skills. Although all students are taught the same course content, the program prompts each of them to reflect individually on how this new knowledge would be meaningful and worthy for*

# Aleksander Risilia, 2013

Director of Information Technology at Albanian  
Financial Supervisory Authority

*"I graduated from UNYT in February 2013. During my studies I worked as an Intern at the Albanian Financial Supervisory Authority and after graduation I began a full-time job in the position of Software Analyst and Programmer in this institution.*

*In February 2014 I was promoted to the position of Director of Information Technology. Also, since January 2014 I have been a student of MSc in Software Engineering at the University of Oxford, UK. UNYT gave me the right foundation in order to achieve my professional and academic goals".*





## Guests of Honor



Dr. Ronald Roskens, former President of USAID, and Chairman of the Board of the American Council on Education, who was keynote speaker at UNYT Graduation Ceremonies.



Late Baroness Brigstocke and President Foutsis at the House of Lords, London, receiving the BAC Accreditation



Mr. Elias Foutsis, President and Founder of the New York College, delivers an Honorary Award to Dr. Bernard Kouchner.



President Elias Foutsis with former U.S. Ambassador to Greece, His Excellency N. Burns, and former President of the University of Louisville Dr. J. Schumacher.



Dr. Helene Glykatzi – Ahrweiler, Chancellor of the Universities of Paris at the New York College Thessaloniki Graduation Ceremony.



The Second President of the Czech Republic (2003-2013), Vaclav Klaus and the President of NYC Educational Group, Elias Foutsis, at the reception hosted by the President of the Republic of Greece, Karolos Papoulias.



From right to left: The CEO of University of New York Tirana (UNYT) Mr. Andreas Galatoulas, the Minister of Education of Albania Mrs Lindita Nicolla, His Excellency, Mr. Donald Lu, US Ambassador, the Prime Minister of Albania, Mr. Edi Rama, the President of New York College Educational Group, Mr. Elias Foutsis and Mrs Mimoza Pashko, shareholder of New York Tirana (UNYT), at the Graduation Ceremony of University of New York Tirana (UNYT), member of New York College Educational Group, 2015



The University of New York Tirana, part of the New York College Educational Group, awarded the title of "Honorary Doctorate" to Professor Rexhep Meidani, former President of the Albanian Republic. Mr. Elias Foutsis, NYC Educational Group President, bestowed the award to Professor Meidani due to an unexpected emergency that resulted in the Minister of Education's inability to attend the ceremony.



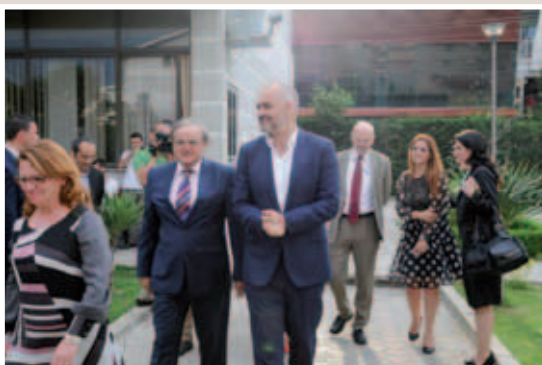
Keynote Speaker at the NYC Athens Graduation Ceremony 2009, Dr. Olivier Giscard d'Estaing, Chairman of the Committee for a World Parliament, and Founding Dean and Director General of the INSEAD with President Foutsis.



Mr Elias Foutsis, President and Founder of New York College, receives his award from the former U.S. Ambassador to Greece Mr. Daniel V. Speckhard, at the AHEPA Glyfada event, in the building of Old Parliament, Athens.



Former Prime Minister Berisha, UNYT President Foutsis and vice President, Mimoza Pashko, after the completion of the Open Discussion at UNYT



NYC President Elias Foutsis with President of the Czech Republic Mr. Milos Zeman at the Czech Embassy in Greece



President Elias Foutsis with former Prime Minister of the Czech Republic Mr. Milos Zeman at the Czech Embassy in Greece.



## *The Value of Private Education in Greece*

It is within the context of globalization and a knowledge-driven economy that higher education is expected to enhance the competitive advantage of a nation in the global market by producing the new-skilled worker. In Europe employability issues are at the core of educational reforms. Student options for higher education are no longer constrained by national boundaries, or by the legal form of the entity that provides this education. Innovative forms of education, e-learning or distance learning, branch campuses, exchange programs and educational "franchising", state and private universities, some of which are the most renowned in the world, have greatly expanded opportunities for students to study and learn within their country of origin.

University graduates with a multicultural experience, gained through curricula, diversity in student body, faculty with international credentials and background, are well equipped to compete successfully in this new environment. It is understood and should be stressed that students, who confine themselves within the limits of their own culture, will be seriously disadvantaged in their quest for a successful career. The private higher education institutions in Greece which maintain links with well-known accredited American and/or European universities have endorsed the required changes and incorporated them in their operation since long ago. The structure of courses and programs along learning and skills outcomes, the encouragement for job placement, and internships during studies, career service support, self-assessment and reflective learning are some examples of these initiatives.

In addition, a private institution is directly and constantly accountable to its students for the quality of its offered services. Nowadays, most of the policy-makers and educationalists agree that the emphasis should be placed on the learner and his/her important role in their acquiring a voice in decision-making, curriculum design, and the monitoring of the learning experience. By viewing the learners not as a compliant audience easily manipulated by political or other forces, but as intellectual performers, we allow them to go beyond the discipline-specific knowledge and acquire a life-long learning approach, not just for the sake of finding or retaining a job, but also as a joyful pursuit. For example, the idea of evaluation is deeply entrenched into the philosophy of quality private institutions in Greece, and permeates all areas of provisions,



such as faculty, services, infrastructure and student support. Furthermore, there is a widespread agreement among all stakeholders about the importance of innovation and entrepreneurship as prerequisites for a nation's growth. The development of these skills, presupposes the existence of the appropriate culture and organizational structure. This is applicable, more especially so, for institutions of higher learning. Imagine, then, that one studies at a university where the structure is bureaucratic; the culture is authoritarian; and quality evaluation and assessment are absent. These impediments notwithstanding, one is required as a student and future graduate to become socially responsible, creative and innovative. No wonder, then, that many of the Greek students see their future mostly through the deeply-rooted and sweeping belief in securing a job through connections in the public sector as the only career goal. This does not only pose a serious danger for the young graduates, but also strongly advocates stagnation in the Greek economy and society at large. Compare this to our graduates who have acquired a cosmopolitan attitude, tolerance to diversity in culture, ethnicity, and opinion, appreciation of the "other", and studies in the English language. Some of the leading multinational corporations are eager to recruit from among our graduates, who through the assistance of our career office, have secured high executive and managerial positions, while others have been accepted for graduate studies by some of the world's leading universities.

**Elias Foutsis**  
President & Founder  
NYC Educational Group

# The International Dimension of NYC EDUCATIONAL GROUP

The phenomenon of globalization, which transformed world trade, communications and economic relations in the latter part of the 20th century, is having a similarly profound effect on education in the early years of the 21st century. Traditional boundaries between culture, commerce, politics, technology, and the environment are rapidly disappearing. National borders are becoming more permeable and present fewer obstacles to living, working and learning in many parts of the world.

Student options for higher education are no longer constrained by national boundaries. Innovative forms of education, e-learning or distance learning, branch campuses, exchange programs such as Socrates and Erasmus and educational "franchising", have greatly expanded opportunities for students to study and learn outside their country of origin.

Driven by the new reality in today's economy, society, and education, the NYC Educational Group, has been the first private organization to transcend the borders and offer affordable educational opportunities to the young people and working adults of Central and Southeastern Europe.

All of the degree programs of NYC Educational Group have incorporated international standards of education in course content, course delivery modes, and course teaching. The emphasis is placed on exposing students to a learning environment that will enable them to adjust to the multicultural context in which they are currently exposed through their professional engagements. Our strength has always been our faculty members, professors from acclaimed universities from the U.S.A. and Europe.

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